

# STORAGE SOLUTION GUIDE





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Storage is always a top priority when it comes to using a bathroom on a daily basis. However, this functional aspect can sometimes get glossed over in the aesthetic-first focus of bathroom design.

As a designer, the challenge is to keep storage as part of the conversation throughout the design process so that it enhances the visual theme while serving lifestyle needs at the same time. As a homeowner, you might assume it will be easy to find the bathroom storage products you need when it's time to furnish the space.

The reality is that luxury bathroom storage should be top-of-mind at every stage of the design process. Not only do you want to optimize functionality in a way that enhances your day-to-day, but you also want the storage solutions to harmonize with the other design elements in the space—such as your vanity, mirror, and wall coverings.

Take a proactive approach to luxury bathroom storage design with a little planning and design strategy.

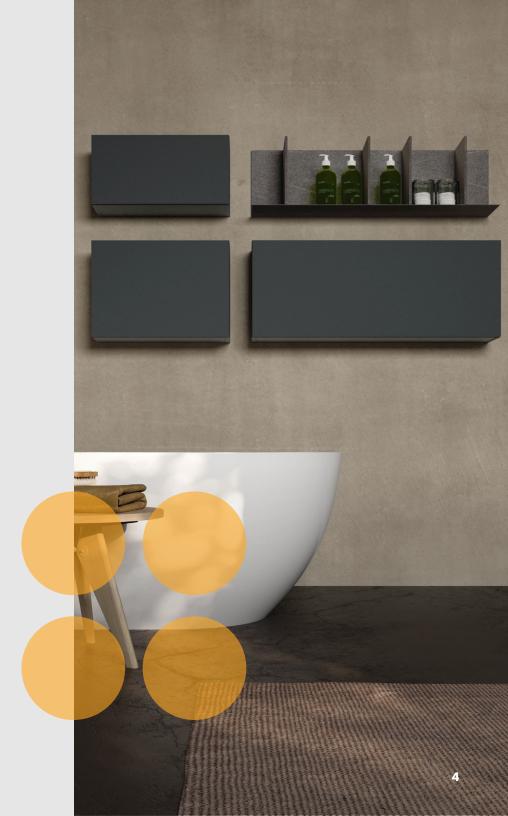


## COMMON CHALLENGES WITH BATHROOM STORAGE DESIGN

Although every space is unique and the design process is a different journey for everybody, there are some common challenges to be aware of as you embark.

# PLANNING FOR BALANCED STORAGE

From concept design through construction administration, storage should be a consideration in every design decision. Focusing exclusively on aesthetic choices can be fun, but if you're not balancing beauty with usability, the end result might not meet your needs. The good news is, you don't have to compromise on form or function when you strategically plan your bathroom design and leverage the right design framework.



## MAXIMIZING STORAGE IN A SMALL SPACE

Because the bathroom is often one of the smallest spaces in a home, designers and homeowners are often faced with the obstacle of trying to create enough storage space, especially when it's a primary bath. When this is the case, getting the most from vertical wall space is a smart approach that doesn't impinge on floor space and circulation.

Cabinets or shelves with a vertical orientation help maximize storage. Depth is also an important factor when designing storage in a small bathroom because you have to balance flow or you run the risk of creating a heavy, weighted look. Opt for shallower depths with all of your furnishings and storage. Whether it's a storage cabinet, open shelf, or cube storage, slim designs help keep the room dynamics in check. Incorporating storage into recessed mirrors is another savvy tactic for gaining space.





#### **OPTIMIZING USABILITY**

The layout and design of a bathroom doesn't always align with how the space is being used. As you embark on a renovation or new construction, you have the opportunity to thoughtfully plan, including what each bathroom needs in terms of storage and lifestyle considerations.

#### PRIMARY BATHROOM

In the bathroom that gets the most use, storage should be designed around your daily routine and lifestyle. Think about how you currently use your space. What do you find effective? What would enhance your day-to-day use of the space? Are some items not as accessible as you'd like?

Some ideas include built-in cabinets or shelving, pairing open and closed storage together, storage integrated into mirrors, and so on. The key is to balance easy access with visual aesthetics.

#### **GUEST BATHROOM**

The design for a guest bathroom depends on your individual needs. How often do you entertain? Is this an opportunity to add overflow storage for extra towels or items you rarely use? Do you want to leave empty storage space for guests to use while visiting? All of these factors will influence the design, so think about your practical needs during the planning process.



#### **POWDER ROOM**

A tiny bathroom needs storage for just the essentials and often has the goal of creating a stylish effect.

The powder room is typically the only bathroom visitors will see, so you want it to sing and have some personality.

#### **AGING IN PLACE**

If you're designing a forever home, think about how the space will be used in the years to come. Wall-mounted horizontal cabinets at chest level can be easily accessed when standing or from a wheelchair. Include horizontal open shelves at lower heights and modern solutions such as cubes for mid-level storage. The open space below keeps the footprint open for maneuvering a wheelchair or using a walker or cane. Think about the cabinet fronts for closed storage. Opening from the top rather than the side might make more sense if you plan to age in place.





# LIMITATIONS WITH PERSONALIZATION

Another obstacle many designers and homeowners face with bathroom storage is that off-the-shelf solutions are limiting. You can often only choose from a handful of sizes and fewer finishes. What if the cabinet you like is too deep for your small bathroom? What if you find the perfect dimensions but have only a handful of colors to choose from?

For designers, when clients come to you with storage ideas, you want to be able to deliver. You can't always do this without compromising either functionality or aesthetics. You need dynamic concepts that adapt, that are flexible, and that empower your creative talents.

# THE SOLUTION: MODULAR STORAGE DESIGN

A modular design approach allows you to design foremost around the space and your personal needs. This open-ended approach adapts to you, your room, your aesthetic, and your lifestyle, allowing you to maximize your footprint stylistically and simultaneously elevate usability.

# MODULAR DESIGN WHY, WHAT, AND HOW

Modular design is an optimized framework that allows you to pare up or down with modular building blocks to fit your room layout, the way you use the space, your lifestyle needs, and your aesthetic vision. Turn challenges—such as odd layouts, immovable structural objects, and so on—into opportunities with a degree of design flexibility that allows you to dazzle with savvy, custom, tailored solutions.



Creating within these dynamic concepts affords you the ability to develop seamless designs that flow throughout your space and across every element, including vanities, mirrors, accessories, and more. Carry design details and accents through each element to create cohesion. With modular design, you can rediscover, reshape, and reimagine individualization and personalization with versatile design concepts that allow you to maximize the space and enhance usability.

A modular framework is flexible, versatile, and moldable to deliver design freedom that puts you in control. This is accomplished through interchangeable components such as cabinet styles, storage elements, open shelving, groove accents, materials, and color palettes down to accent details that make a design come to life.

Create a harmonious theme by coordinating seamlessly across design elements throughout your bathroom. Through this lens, the paradigm shifts from settling for rigid storage solutions to design that intrinsically starts with you.





#### **INTERMIX STORAGE SOLUTIONS**

The modular approach allows you to effortlessly tailor your storage solutions according to how you use the space and your aesthetic vision. Blend different styles to craft a personalized design that balances form and function. Unlock your creativity with inspired combinations and arrangements. You have the freedom to stagger, stack, cluster, and play with symmetry, depth, and dimension—go as simple or complex as you want.

#### **CLOSED CABINETS**

Stylishly conceal the items you don't want to display with tall closed cabinets that open from the left, right, top, or bottom.







## FLOOR-MOUNTED CABINETS AND SHELVES

Keep your options open with floor-mounted solutions that can be more easily rearranged if your needs change in the future.

#### HORIZONTAL OPEN SHELVING

Create an elongated, linear effect with horizontal open shelves that offer a more minimalist aesthetic.





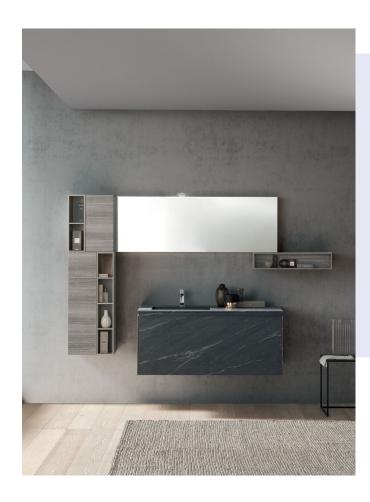
#### **OPEN SIDE SHELVES**

Add extra storage to a cabinet or vanity with open side shelves that provide semi-concealed space with minimal impact on the footprint.



#### **ANGULAR SHELVES**

Create a dynamic effect by adding unexpected angles that add a touch of eye-catching asymmetry.



#### **STORAGE CUBES**

Mix and match storage cubes in different sizes that can be oriented horizontally or vertically or nestled in with closed or open storage cabinet designs for a functional and stylish optical illusion.



## WALL-MOUNTED CABINETS AND SHELVES

Keep the space feeling open with wall-mounted storage solutions that can be arranged according to your needs.



#### **OPEN SHELVES**

Display decorative items and provide easy access to frequently used amenities with open shelves that can be oriented horizontally or vertically.



#### **FRAMED MIRRORS**

Add a little extra shelf space with framed mirrors that coordinate with other elements in the room.



#### PERSONALIZED ELEMENTS

In addition to choosing the style, size, and dimensions of your bathroom storage solutions, the modular approach allows you to personalize every element.



## MATERIALS, FINISHES, COLORS, AND TEXTURES

Amplify your design theme with a diverse spectrum of materials, colors, textures, finishes, and effects, including:

- Glossy and matte lacquered
- 3D textured laminate for the look and feel of stone, wood, or cement
- High-pressure laminate for the look of stone, marble or wood
- Translucent, frosted, or smoked glass
- Brushed metal

Mix and match finishes and colors across storage elements—or combine them within the same piece with the two-tone effect of a dynamically contrasting back panel. Match or complement the tones of your vanity, storage solutions, accents, and more to create a continuous design theme.



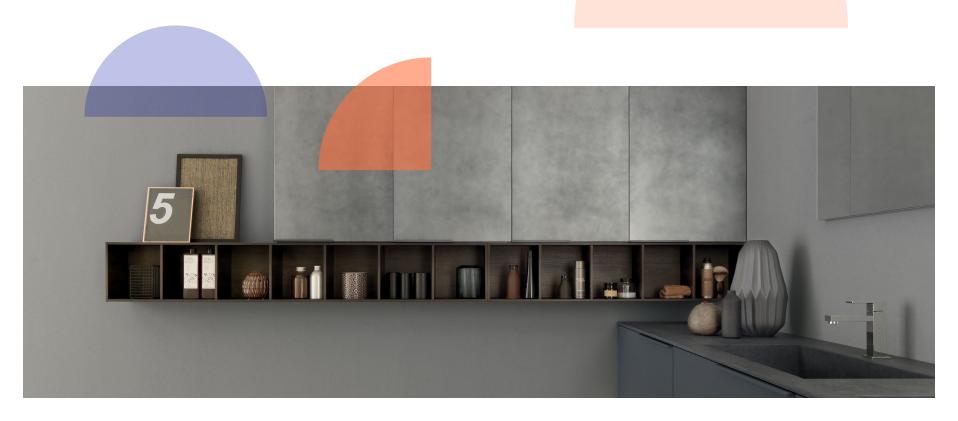
#### **ACCENTS**

Personalize accents such as groove detailing and handle positioning to match the vanity. Create monochrome or multi-tone effects with contrasting back panels to highlight the crisp details and elegant, slim profile. Carry textured finishes through multiple elements to tie it all together.

#### **ACCESSORIES**

Match cabinet handle styles with the vanity to marry architectural details throughout the space.

Personalize accents such as groove detailing and positioning to match the vanity.





#### **ENDLESS CONFIGURATIONS**

Mix and match types of storage modules with various materials and finishes to create a storage solution that is intrinsically based on your needs. Explore your options for orientation and layout on the wall. Stack, stagger, cluster, play with symmetry, layer, and offset to create your own compelling visual. Craft a multidimensional feel by integrating different heights, depths, and widths to fit into the space. Intermix open and closed storage to stow your bathroom items. With the design flexibility afforded by the modular approach, the possibilities are endless.

### LUXURY BATHROOM STORAGE SOLUTIONS FROM HASTINGS

With the ability to personalize every element, the design possibilities for storage solutions are infinite. Let's explore a few examples of how we helped solve design challenges and meet aspirations with Italian-made modular storage solutions.





#### LIMITED WALL SPACE

The wide vanity and mirror take center stage on the wall and there are limited opportunities in the room with the large window on one side and the shower on the other. Two tall, narrow cabinets designed to match the height of the vanity/mirror combination add ample storage without affecting views, circulation, or natural light from the floor-to-ceiling window. The smoked glass cabinet fronts echo the translucence of the adjacent window to keep the space feeling open while the contents inside are semi-concealed to keep it clean and clutter-free.

#### **AMPLE WALL SPACE**

Having a lot of space to fill can be just as challenging as designing for a smaller bathroom. This bathroom design maximizes wall space with minimalist storage solutions that keep most items tucked away. The twotone effect perfectly mirrors the dual-paneled <a href="Duplex vanity">Duplex vanity</a> with crisp white and warm wood. Open shelves and open side shelves in contrasting finishes create much-needed depth in the white cabinets. You can also see that the open side shelf is just a touch thinner than its neighboring cabinet, creating a visual dynamic with architectural nuance.

This bathroom design maximizes wall space with minimalist storage solutions that keep most items tucked away.



#### FLOOR-MOUNTED STORAGE

When mounting on the wall isn't an option, a slimprofile freestanding ladder design (or two) adds storage without creating heaviness. This hyper storage shelf also doubles as a towel bar, optimizing functionality for a small bathroom or powder room. The narrow width of this storage solution also pairs nicely with a pedestal or console sink.



#### DYNAMIC STAGGERING

With limited wall space adjacent to the vanity and an offset, tiered countertop to contend with, staggered Urban Kros angular storage shelves provide the perfect aesthetic complement. Paired with a closed storage cabinet to hide away the more mundane bathroom amenities, the open shelves draw the eye to the objects on display.





#### **CREATIVE CLUSTERING**

When the desired aesthetic calls for more complexity, having the freedom to choose different styles, shapes, sizes, and materials is essential. This creative cluster of Metal Cubes and closed storage cabinets intermixes open and closed storage to create a dynamic, personalized storage solution.

# GET FLEXIBLE BATHROOM STORAGE SOLUTIONS WITH HASTINGS

The Hastings collection is based on a modular approach that allows you to create exclusive, personalized designs for your vanity, storage solutions, mirrors, and more. Rely on expert design support to help you craft a cohesive theme from Italian-made solutions that will stand the test of time both aesthetically and functionally.

Whether you're just starting to explore your options or have a clear vision in mind, our team is here to help every step of the way on your design journey. Take the next step.

Talk to a design specialist today



www.hastingstilebath.com











